

Eco-Friendly IT Company OzNet Systems Affirms that Green is the New Black in the Sustainable Energy Industry

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OzNet Systems, Inc. is encouraging businesses to be eco-conscious by reminding them that “Green is the New Black”. The California-based IT emerging company is advising its clients to be more conscientious using paperless technology, bar-coding and disaster recovery solutions, because the “Green Economy” has become an expanding profit boost for companies operating within this marketplace. Companies, large and small, are realizing the profitability of jumping onto the green bandwagon, but OzNet Systems, Inc. believes that there is still a long way to go. Al Gore, former Vice President of the United States, receiving the coveted Nobel Peace Prize for his global consciousness has helped the emergence of the “Green Economy”.

“OzNet not only guides companies toward a paperless environment by implementing Eco-friendly IT solutions such as data management systems, we make it fun and user friendly,” said Regina Thomas, OzNet Systems, Inc. Business Development and Marketing Executive. “We are passionate about providing companies with the knowledge, tools and hand-holding they need in order to work in a green office environment. Let’s face it, people have a love affair with their paper,” Thomas added. Known as the “The Eco-friendly IT Company®”, OzNet Systems has built their business model around creating exciting incentives to encourage companies to use less paper, turn off the lights, recycle and become responsible global citizens. OzNet Systems, Inc. has done everything from creating promotions for the best recycler of the month to encouraging their clients’ employees to carpool once a week.

Partnerships with industry leaders such as Mobiqa and EMC support OzNet Systems’ goals to affirm to its clients that being a paperless and green company should not only be second nature, but also profitable. The biggest challenge OzNet Systems encounters when approaching a company about implementing a paperless system is that employers don’t immediately see the impact of their behavior on the environment.

The average office worker doesn't know that he or she uses 10,000 sheets of copy paper each year or that every ton of paper recycled saves 17 trees. However, when they find out the cost benefits, productivity improvements and document security as well as the green initiatives OzNet Systems offers, they become interested in being a part of the green movement to save the environment.

Whenever a business contacts OzNet Systems to implement its Eco-friendly IT solutions, they are encouraged that another company has truly embraced the green work style. OzNet Systems believes that once you go green you never go back; the financial gains are too significant to ignore.

OzNet Systems, Inc., "The Eco-friendly IT Company®" is a privately owned company that is committed to helping businesses Go Green. OzNet Systems saves lives by saving trees through the implementation of paperless technology, mobile bar-coding and disaster recovery solutions.

Located in Altadena, CA, north of Los Angeles, OzNet specializes in Green Information Technology. For press inquiries please send an email to ron@thecarteragency.com

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